

MASS POOR PEOPLE'S & LOW-WAGE WORKERS' ASSEMBLY

MORAL MARCH ON WASHINGTON



Photo Credit: Steve Pavey

"It is NOT just a day of action. It is a declaration of an ongoing, committed moral movement to
1) Build power 2) Shift the political narrative and
3) Make real policies to fully address poverty and low wealth from the bottom up."

REV. DR. WILLIAM J. BARBER II & REV. DR. LIZ THEOHARIS
National Co-chairs of the Poor People's Campaign

JUNE 18, 2022 10AM - WASHINGTON DC

The Mass Poor People's & Low-Wage Workers' Assembly and Moral March on Washington will be a generationally transformative and disruptive gathering of poor and low-wealth people, state leaders, faith communities, moral allies, unions and partnering organizations.

The Assembly is a pulling point of organizing from fall 2021 to summer of 2022 and will spring us toward the 2022 elections. All along the way, we will be doing MORE: Mobilizing, Organizing, Registering, Educating, Engaging and Empowering people for a movement that votes!

PPC ORGANIZERS MANUAL 2022

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LOCATION: NATIONAL MALL, WASHINGTON DC

WHAT IS THE POOR PEOPLE'S CAMPAIGN: A NATIONAL CALL FOR MORAL REVIVAL



Photo Credit: Sabrina Thompson
Mitchell of Kuu Productions

“We have a governor and legislators who seem to care more about private profits than our lives and health. They care more about golfing and going to resorts than whether my children have heat or drinking water.”

DENITA JONES

Texas PPC

Launched in 2018 with an historic wave of nonviolent civil disobedience, the Poor People’s Campaign: A National Call for Moral Revival is a national campaign to address the interlocking injustices of systemic racism, poverty, ecological devastation + denial of health care, militarism & the war economy, and the false moral narrative of religious nationalism.

Drawing on the history of moral fusion movements, the Poor People’s Campaign is made up of over 40 state coordinating committees, over 200 partner organizations and thousands of religious leaders, bringing together the nation’s 140 million poor and low-income people across race, ability, religion, gender and sexual orientation, region, and issue. Alongside faith leaders, organized labor, advocates, activists and other people of conscience, the Poor People’s Campaign seeks to address these injustices and revive the heart and soul of our democracy, with an agenda rooted in the needs and priorities of the 140 million, as well as our deepest Constitutional and moral values.



WE ASSEMBLE AND MARCH ON JUNE 18, 2022

BECAUSE

Any nation that ignores nearly half of its citizens is in a moral, economic and political crisis. There were 140 million people who were poor or one emergency away from economic ruin before the pandemic. Since March 2020, while hundreds of thousands of people have died, millions are on the edge of hunger and eviction, and still without health care or living wages, billionaire wealth has grown by trillions.



Photo Credit: Jeff Heeney

WHY WE MARCH



Photo Credit: Steve Pavey

After poor and low-income people turned out in record numbers in 2020, the needs and concerns of the 140 million are going unaddressed and voter suppression continues unabated.

"Ultimately, the mark of a great nation is a compassionate nation. And we're going to keep coming back until this nation does right by all of its people. And we will be back on June 18, 2022. Not just for a day, but a declaration of an ongoing moral movement to shift the narrative ... and build from the bottom up."

REV. DR. ALVIN JACKSON

Executive Director of the 2022 Mass Poor People's and Low-Wage Workers' Assembly and Moral March on Washington

There are abundant resources to meet our needs, and we march to summon the political will to do so. America must have a moral revolution now. It is time to

NONVIOLENTLY DISRUPT, PROTEST, SHAKE UP AND ALTER THE DIRECTION

of our nation towards a moral agenda of love, truth, justice, and equal protection under the law.



Photo Credit: Steve Pavey

WHY WE MARCH



Photo Credit: Sabrina Thompson Mitchell of Kuu Productions

“From this place we handle the truth that poverty doesn’t have to exist. It’s our creation, not God’s. The truth is, we shouldn’t be asking, “How much does it cost?” to address poverty, but how much is it costing us NOT to? The truth is: moral policies are also good economic policy.”

REV. DR. WILLIAM J. BARBER, II
Co-chair of PPC:NCMR

Read Bishop Barber’s remarks from the Vatican conference on ending poverty at: poorpeoplescampaign.org

WE MUST DO MORE TO MAKE AMERICA LIVE UP TO HER POSSIBILITIES:

MORE

to fully address the interlocking injustices of systemic racism, poverty, ecological devastation and the denial of health care, militarism and the false narrative of Christian nationalism.

MORE

to change the narrative and build the power of those most impacted by these injustices.

MORE

to realize a Third Reconstruction agenda that can build this country from the bottom up and realize the nation we have yet to be.

ALL ROADS LEAD TO
WASHINGTON, DC
JUNE 18, 2022



The Mass Poor People's & Low-Wage Workers' Assembly & Moral March on Washington on June 18, 2022 will be a generationally-transformative declaration of the power of poor and low-wealth people and our moral allies to say that this system is killing ALL of us and we can't...we won't...

WE REFUSE TO BE SILENT ANYMORE

WE ARE CALLED AS A MOVEMENT TO DO M.O.R.E.

Mobilizing, Organizing, Registering, Educating, Engaging, and Empowering!



WE MUST DO M.O.R.E.

MOBILIZING

MOBILIZING our communities to Washington to demonstrate the power of a national movement of the 140 million poor and low-income people and moral allies on June 18th, 2022.

ORGANIZING

ORGANIZING our communities, poor and low-wealth people, moral advocates, people of faith and non-faith, and all those who can join this moral movement working to usher in a revolution of values and a moral agenda.

REGISTERING

REGISTERING people to attend June 18, 2022 and registering people to vote.

EDUCATING, ENGAGING & EMPOWERING

EDUCATING, ENGAGING, and EMPOWERING grassroots leaders across this nation to build deep-rooted, long-term movements that outlast election cycles.

“We are tired of being ignored and our lives left to those who claim to be for us, but who act against us.”

PAMELA GARRISON West Virginia PPC

TO DO M.O.R.E WE URGE YOU TO:

1 Come to Washington DC on June 18th, 2022
RSVP at www.poorpeoplescampaign.org

2 **SIGN-UP TO BE A
MOBILIZING CAPTAIN**

and bring a delegation to DC on June 18, 2022!

THIS MEANS:

- ✓ Who do you know? Identify organizations, places of worship, your neighbors, neighborhood or apartment building, family, school, club, union, sororities or fraternities-- any group of people!!
- ✓ Invite these people to be a part of your delegation to join you in DC on June 18, 2022, by letting them know why you are going and what the Poor People's Campaign is fighting for.
- ✓ Register yourself as a Mobilizing Captain at poorpeoplescampaign.org so we can make sure you get all of the information you need as you make your way to Washington.
- ✓ Choose your mode of transportation! For bus transportation to DC, see info on how to use Rally.co, which is a company we are partnering with that makes it easy to book a local bus to and from DC.
- ✓ Create a Rally point at <https://rally.co/poor-peoples-assembly/> so folks can go ahead and start buying their tickets to travel to DC. The earlier you start the cheaper the rates are!

**FOR MORE INFORMATION AND
TIPS ON HOW TO GET
YOURSELF AND OTHERS TO
WASHINGTON DC, VISIT:
POORPEOPLES CAMPAIGN.ORG**

[When you sign up as a Mobilizing Captain for June 18, 2022 you will receive in the mail a free box of M.O.R.E materials like flyers, signs, stickers, and organizing manuals to help get the word out about June 18th.]

TO DO M.O.R.E WE URGE YOU TO:

3

Visit poorpeoplescampaign.org to get connected to the local organizing happening in your state's Poor People's Campaign.

4

There are many ways to get involved in the Mobilizing, Organizing, Registering, Educating and Empowering work that is needed from today until June 18th, 2022, and beyond. Please check out the Art+Culture page of the Poor People's Campaign website to stay updated on plans for our-

FORWARD TOGETHER SONG CHALLENGE SERIES



THEOMUSICOLOGY AND CULTURAL ARTS TOOLKITS

to get your community organized.



MUSIC & THE ARTS

are one of the best tools we have to tell the story of what we're trying to do and bring people together. Join the Theomusicology and Movement Arts team as we prepare to rise together this June!

"We, as a nation, as a movement, must break through the lie that only small changes, on one issue at a time, are possible. .. When we cry out, when we organize from the grassroots, when we take bold action together, it can be done."

REV. DR. LIZ THEOHARIS Co-chair of PPC:NCRM

**FORWARD TOGETHER.
NOT ONE STEP BACK**

GETTING TO WASHINGTON

BY BUS

We are partnering with the company Rally.co to get buses to Washington DC. Born out of the need to mobilize protestors, Rally.co makes filling buses easy, efficient and seamless. Go to Rally.co/poor-peoples-assembly to find a bus to join or create a new one.

BY CAR

If driving by car, we encourage folks to park at a Metro station outside of town utilize the Metro (wmata.com).

BY TRAIN

All train tickets should have their destination be Union Station in DC.

BY PLANE

Try to book tickets as soon as possible.

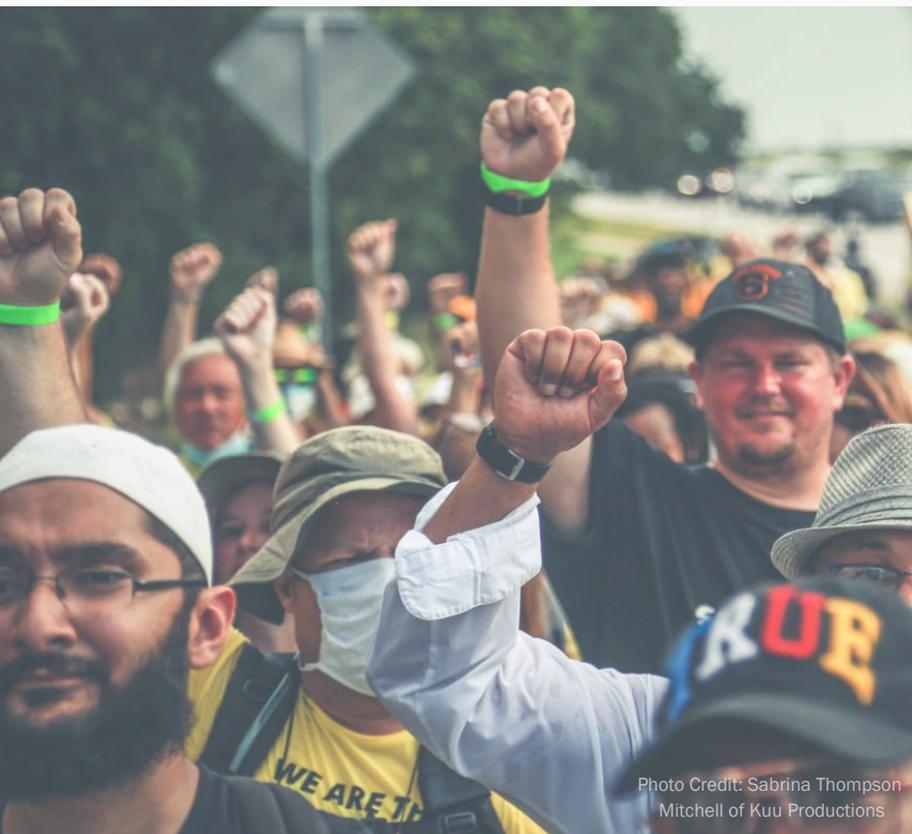


Photo Credit: Sabrina Thompson
Mitchell of Kuu Productions

“With the resolve to fully address poverty and low wealth from the bottom up, I and millions of others, Black/Latinx/Asian/White/Native American, moms, childless, trans, living with disability, immigrant, with or without papers, indeed, would have policies in place, including paying for caregiving, that end poverty and enable us to live decent, dignified lives. When you lift from the bottom, everybody rises! Hey Congress... We COMIN’”

NELL MYHAND

California PPC

HEALTH, SAFETY, ACCESS, FOOD

ACCESSIBILITY:

We are working to ensure that June 18th, 2022 is as accessible as possible. The event will have ASL and Spanish interpretation, captioning on the live stream, Video Description Services for visually impaired, and escorts for those needing assistance. If you have any questions about accessibility, please contact accessibility@poorpeoplescampaign.org.

MARSHALS:

Marshals will wear neon-colored marshal vests. Should any issues arise that concern your safety or ability to participate in June 18th, please find a marshal.

WATER:

In an effort to create an event that is free of single-use plastics, we will have large water tanks and we encourage folks to bring reusable water bottles.

FOOD:

We encourage Assembly attendees to pack lunches and bring snacks with you. There will be local food trucks and businesses close by that you can purchase food at if preferred. The Assembly will have a limited supply of lunch food and snacks.



COVID SAFETY PROTOCOL

In the spring of 2020 The Poor People's Campaign: A National Call for Moral Revival initiated a COVID Health Advisory Committee made up of public health experts. We will continue to lean on their wisdom and advice to provide up-to-date safety protocols as the date approaches.