
Newsletter: Our Get Out The Vote work has begun

Sep 22, 2022

CALIFORNIA



This week we took to the streets and started registering our unhoused and low-income neighbors to vote. On Skid Row and at a transitional house for women and children, we handed out forms and had some inspiring conversations; we also launched a text bank that reached 50,000 people. Find stories and pics below. Want to get involved? Check out our upcoming text banks and meetings. Finally, we have a late-breaking update on this morning's congressional hearing.

Announcements



Daily text banks are up and running!

On Tuesday night, the PPC kicked off its voter outreach program with a National Text Bank Launch. Over 300 volunteers came together to train, text and get our program started with a bang. Now we're inviting you to join us for the upcoming text banks, which will take place every day of the week; see below for sign-up links.

In 2020, we reached over 2 million poor and low-income voters before the general election. [Our study of post-election data](#) showed that an intentional effort to engage low-income voters around an agenda that addresses their critical needs has the potential to shift the nation's policy priorities to one that lifts from the bottom.

This season, we aim to reach 5 million poor and low-wealth low-propensity voters across 15 priority states. Living wages, healthcare, housing, voting rights and other issues critical to poor and low-wealth people are on the ballot. If we ever needed to vote for democracy and justice, we sure do need to vote now!

Who are we texting?

We're focusing on eligible poor and low-income people and infrequent voters in 15 states: Alabama, Arizona, Texas, Mississippi, Georgia, Florida, South Carolina, North Carolina, Kentucky, Illinois, Wisconsin, Michigan, Ohio, West Virginia and Pennsylvania. These folks are traditionally not contacted by either establishment party, yet they have the power to shift elections at both the state and federal level.

Join a text bank; there are lots to choose from! Just click on any of the links below.

- !"[Friday 9/23 at 7 am](#)
- !"[Friday 9/23 at 9 pm](#)
- !"[Friday 9/23 at 2 pm](#)
- !"[Friday 9/23 at 3 pm](#)

!"[Friday 9/23 at 4 pm](#)
!"[Friday 9/23 at 5 pm](#)
!"[Saturday 9/24 at 7 am](#)
!"[Saturday 9/24 at 8 am](#)
!"[Saturday 9/24 at 9 pm](#)
!"[Saturday 9/24 at 1 pm](#)
!"[Saturday 9/24 at 2 pm](#)
!"[Saturday 9/24 at 3 pm](#)
!"[Sunday 9/25 at 7 am](#)
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!"[Sunday 9/25 at 2 pm](#)
!"[Sunday 9/25 at 3 pm](#)

Hosted by:

**Laney College Chapter
Poor People's Campaign**

A NATIONAL CALL for MORAL REVIVAL

Co-Sponsors:

Laney College Black Student Union
Laney College Umoja-Ubaka Community
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LANEY COLLEGE
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Student Success Community

[**Register Now!**](#)

FALL 2022 TEACH-IN:

**OUR GOVERNMENT,
OUR CHOICE:**

**PEOPLE POWER
VS. FASCISM**



Teach-In

Free and Open to All!
[**Register Now: Scan QR
or Click HERE**](#)

For more information, email
humanrights@icloud.com



**9/29/22
11am-2 pm
via Zoom**

**Proposed
Panel topics:**

- My Body, My Choice
 - Reproductive and LGBTQI rights
- Basic Needs/Rights
 - Housing, education, student debt, voting rights
- Violence in our Communities
 - Police murders, mass incarceration, school shootings/gun laws

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Laney College PPC hosts Our Government Our Choice: People Power vs. Fascism
Thursday Sep. 29, 11am | [RSVP](#)

Join Laney College PPC supporters at their Teach-in Fall 2022: Our Government Our Choice: People Power vs. Fascism. Anticipated special guests include Denise Castro from Education Trust West, who will speak on student debt. This teach-in is cosponsored by the Women's Economic Agenda Program (WEAP) and UMOJA-UBAKA of Laney College. It will be held online, and everyone's invited.

Upcoming meetings

Orange County Region monthly meeting Tonight! Sep. 22, 7pm | [RSVP](#)

Join us in planning and executing our next steps forward to the polls this fall and beyond. Can't join us for our monthly meeting? Stay up to date on the latest actions and announcements on our [Facebook group page](#).

Los Angeles regional meeting Sunday Oct. 2, 3pm | [RSVP](#)

Join L.A. activists as we make plans to dive into registering, educating and mobilizing voters for the midterm elections. Our focus will be on reaching out to our unhoused and very lowincome neighbors. We'll have information about in-person and online actions and trainings to get us ready for this exciting new season. All are welcome!

Support the California PPC!

When over 140 million Americans are poor or living with low-wages, it's time for systemic change. We are building a movement led by poor and impacted folks, building across all lines of division, in order to topple the interlocking pillars of racism, poverty, militarism, environmental destruction and this country's distorted moral narrative. Please help us achieve this goal by clicking below and chipping in whatever you can.

DONATE

News



Get Out The Vote campaign launches in Los Angeles

On Monday, L.A. activists kicked off their GOTV work, focusing on unhoused and very low-income communities. At The People Concern's interim housing facility on Skid Row, they had lively conversations with residents about the Poor People's Campaign and the importance of registering people for a movement that votes. Asked what problems were top of people's minds, many residents cited affordable housing, better access to health care and more help for veterans.

When a resident wondered aloud, "Why should I vote?" a man nearby responded, "Our vote is our power!" We couldn't have said it better.



GOTV efforts were also underway about four miles to the west: At Alexandria House, a transitional residence for women and children, staff and volunteers were on hand to help anyone register to vote. They spoke with neighbors and residents and helped make sure the voter registration forms were filled out correctly. Lenore Dowling, a member of the Immaculate Heart Community, assisted a woman who was born in California but had never registered to vote. "That made me wonder how many others there might be who need to be invited or persuaded to finally register," she said.



Photo credits, top to bottom: Nancy Berlin, Italia Saravia, Michelle Tonn



Faith leaders hold congressional hearing

This morning, a diverse group of faith leaders, whose various traditions make up millions of congregants across the country, gathered for an urgent congressional briefing to implore our elected representatives to act before the midterm elections on living wages and voting rights, and to fight for the reinstatement and expansion of policies that research shows can immediately lift millions of families out of poverty. California Rep. Ro Khanna opened the hearing, and Rev. Barber expressed the urgency of the moment in the starker terms. "All we have come here today to say is, we have a moral emergency," he said. "And this moral emergency is most clearly exhibited in the reality that 20 million children and poor people are being thrust back into poverty." [Watch the livestream.](#)

Thanks for reading. If you have any questions, you are welcome to reply to this newsletter or email california@poorpeoplescampaign.org.

Sent via ActionNetwork.org. To update your email address, change your name or address, or to stop receiving emails from California Poor People's Campaign, please [click here](#).