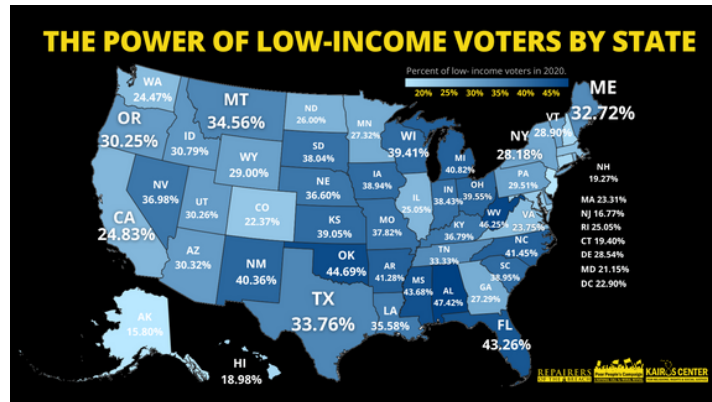


There are more than **975,517 poor and low-income voters in Iowa** and **85 million** across the nation. Together, we account for **one-third of the electorate**. Together, we can ensure that the days of poverty and low-wages - and the unnecessary cruelty of abandonment amidst abundance - are numbered. Together, we can revive the heart and soul of this democracy to ensure dignity and justice for all. **Forward together, not one step back!**



Key Resources

Poverty and Low Wages

- Living Wage Calculator: <https://livingwage.mit.edu/>
- Hours of Work to Afford Housing: <https://nlhc.org/oor>
- Workers Earning Less than \$15/Hour: <https://www.oxfamamerica.org/explore/research-publications/the-crisis-of-low-wages-in-the-us/>
- Household and student debt: <https://www.newyorkfed.org/microeconomics/hhdc.html>

Rolling Back on Basic Needs

- Impact of the EITC and CTC: <https://www.povertycenter.columbia.edu/publication/monthly-poverty-march-2022>
- SNAP Cuts: <https://frac.org/research/resource-library/snap-ae-state-fact-sheets>
- Tracking Evictions: <https://evictionlab.org/eviction-tracking/>
- Cost Benefit Analysis of TANF: <https://www.povertycenter.columbia.edu/publication/costs-of-cutting-tanf>

Health Care and the Pandemic

- Medicaid Eligibility Rollback: <https://www.kff.org/medicaid/issue-brief/how-many-people-might-lose-medicaid-when-states-unwind-continuous-enrollment/>
- Medicaid Coverage Gap: <https://www.healthinsurance.org/medicaid/>
- Paid Family and Medical leave: <https://nationalpartnership.org/wp-content/uploads/key-facts-paid-family-and-medical-leave.pdf>
- US Life Expectancy: https://www.cdc.gov/nchs/pressroom/nchs_press_releases/2022/20220831.htm

Militarism

- State of Insecurity report: <https://ips-dc.org/report-state-of-insecurity-cost-militarization-since-9-11/>
- Warfare State: <https://ips-dc.org/report-warfare-state-how-funding-militarism-compromises-welfare/>
- Veteran Suicide Data: https://www.mentalhealth.va.gov/suicide_prevention/data.asp
- Military Equipment Transfers: <https://www.dla.mil/Disposition-Services/Offers/Law-Enforcement/Public-Information/>
- Gun Violence Archive: <https://www.gunviolencearchive.org/>
- Mapping Police Violence: <https://mappingpoliceviolence.org/>
- Prison Policy Initiative: <https://www.prisonpolicy.org/profiles/US.html>
- Immigration Detentions: <https://trac.syr.edu/immigration/quickfacts/>

Democracy

- Voter Restrictions: <https://tracker.votingrightslab.org/pending/search>
- Abortion Bans: <https://www.nytimes.com/interactive/2022/us/abortion-laws-roe-v-wade.html>
- Anti-Trans Legislation: <https://translegislation.com/>

Poor People's Campaign Resources

- The Souls of Poor Folk: Auditing America: <https://www.poorpeoplescampaign.org/resource/the-souls-of-poor-folk-audit/>
- Poor People's Moral Agenda and Demands: <https://www.poorpeoplescampaign.org/about/our-demands/>
- Poor People's Moral Policy and Jubilee Platform: <https://www.poorpeoplescampaign.org/about/jubilee-platform/>
- A Poor People's Moral Budget: <https://www.poorpeoplescampaign.org/resource/poor-peoples-moral-budget/>
- A Poor People's Pandemic Report: <https://www.poorpeoplescampaign.org/pandemic-report/>
- Waking the Sleeping Giant: Poor and Low-Income Voters in the 2020 Elections: <https://www.poorpeoplescampaign.org/waking-the-sleeping-giant-poor-and-low-income-voters-in-the-2020-elections/>
- Compilation of Fact Sheets: <https://www.poorpeoplescampaign.org/resource/factsheets/>

For more information and resources, visit poorpeoplescampaign.org.

Poor People's Campaign

A NATIONAL CALL for MORAL REVIVAL

IOWA FACT SHEET • 2023

In 2019, before the pandemic hit, 140 million Americans were living in poverty or just one emergency away from economic ruin: 60% of Black people (24 million), 64% of Hispanic/Latino people (38 million), 40% of Asian people (8 million), 60% of Indigenous and Native people (2 million) and 33% of white people (66 million).* These tens of millions of people live in every region, state and county in the country. **Poverty was the fourth leading cause of death, claiming more lives than homicide, gun violence, diabetes or obesity. Long-term poverty was responsible for 295,000 deaths a year - or over 800 deaths a day.**

The pandemic festered in these fissures, taking root in systemic racism, poverty, the denial of health care, ecological devastation, wealth inequality and rampant military spending. During the first two years, governments at all levels responded to the crisis by expanding access to health care, housing, water, food and utilities. These overdue changes proved that in the world's richest country, we can ensure a dignified life for all. But these pandemic programs were temporary. When they ended abruptly, poverty and related interlocking injustices began to rise once again.

While millions of people remain without work, living wages, housing, clean water, food or health care, corporations and the wealthy are doing exceedingly well. **Between 2020-2022, billionaire wealth grew by \$1.5 trillion - more than \$2 billion a day.**

Religious and moral texts are clear that making policy that does not protect the rights of the poor and puts the cause of the wealthy first is evil and wrong. Isaiah 10 says, "Woe to those who legislate evil, who make unjust laws to deprive the poor of their rights and withhold justice from the oppressed." Jeremiah 22 reminds us, "Thus says the Lord: Do justice and righteousness, and deliver from the hand of the oppressor those who have been robbed. And do no wrong or violence to the immigrant, the orphan, and the widow, nor shed innocent blood in this place." Matthew 25 tells us, "Truly, I say to you, as you did not do it to one of the least of these, you did not do it to me."

Indeed, the first governing principle of the US Constitution is to establish justice.

If we do not want to enable this wrongdoing, we must speak out and stand up against it. This is why the Poor People's Campaign: A National Call for Moral Revival is organizing across the nation: to reveal these injustices, change the narrative, and build our power.

Fight Poverty, not the Poor!

*The PPC:NCMR created this fact sheet using the most comprehensive and current publicly available data through May 2023. Where possible, data is disaggregated to reflect the complex reality of the interrelated injustices contained in this document. Unfortunately, there are significant gaps in racial, ethnic and other demographic data, reflecting gaps in data collection and statistical methodologies, which the PPC:NCMR cannot control. We continue to push for improvements to fill those gaps.

IN IOWA:

Poverty and Low-Wages: Poverty is a policy choice, reflecting both low wages and high costs of living. These two conditions make it hard to meet basic needs and easy to fall into debt. In Iowa:

- Between 2018-2020, there were 964,000 poor and low-income people, accounting for 30.8% of the population.**
- To meet their basic needs, a household with two adults and two children needs to earn over \$23/hour. However, the current minimum wage is just \$7.25/hour. At this wage, an individual must work 91 hours/week to afford a modest two-bedroom apartment.
- There are 548,589 people, or 33% of the workforce, earning less than \$15 / hour. This includes 466,366 adults and 30.3% of Asian and Native workers, 61.2% of Black workers, 51.3% of Hispanic workers, 30.6% of white workers, 42.2% of working women and 62.5% of working women of color.
- Average household debt rose 6% in 2022 to an average of \$45,720.
- Average student loan debt held by households was \$5,210 at the end of 2022.

Rolling Back on Basic Needs: Pandemic relief policies temporarily lifted the load of poverty, but ended too soon, resulting in higher rates of economic, food and housing insecurity. In Iowa:

- In 2021, 661,000 children in 371,000 households received the expanded Child Tax Credit and 181,000 low-wage workers without children received the expanded Earned Income Tax Credit. The expansions contributed to a dramatic decline in poverty, but ended in 2021.
- In 2022, 278,800 people relied on expanded SNAP (food stamps) benefits to feed themselves and their families. However, in 2023, SNAP benefits were reduced by \$90-\$250 / month, cutting them down to \$6 / day. At least 141,862 people will be impacted by these cuts.
- At the beginning of 2023, more than one year after eviction protections were ended, 72,117 households reported being behind on their rent or housing payments.

Health Care and the Pandemic: Across the country, approximately 1,000 people are still dying from Covid every week and millions of people lack access to health care. In Iowa:

- During the most intense period of the pandemic, 152,800 people were uninsured.
- With the ending of continuous eligibility for Medicaid, 152,500 people are estimated to lose access to health care.
- Between 2019 and 2020, Iowa experienced a 1.5 year decline in average life expectancy.
- Approximately 1.4 million workers, or 80% of the workforce in the state, do not have access to paid leave

Climate Crisis and Ecological Devastation: Extreme heat, storms and drought are becoming more common, with poor and low-income communities at greatest risk. In Iowa:

- Over the past century, the state warmed 0.6 degrees Celsius. As this trend continues, food production, spread of diseases, and health will all be adversely impacted.
- Precipitation patterns have also changed, with increased risks of flooding, drought and water scarcity.
- The percentage of poor and low-income household income that goes towards energy costs is 5 times greater than what an average income household spends on energy.

Democracy: Across the nation, a surge of attacks on voting rights and on the rights of women and LGBTQ+ people are denying basic rights to millions of people and constraining our ability to participate in democracy. Poor and low-income people can change this direction. In Iowa:

- There were 14 voter restrictive bills introduced between 2020 and 2023, and 22 anti-LGBTQ+ laws introduced in 2023. Three of the voter restriction bills were passed, and three of the anti-LGBTQ laws were passed.
- An abortion that was blocked by a state judge in 2022 is being contested by Republican lawmakers.
- In Iowa, there are 975,517 poor and low-income eligible voters, including 929,273 white voters, 14,794 Latino voters, 2,734 Asian voters, 8,562 Black voters and 503 Indigenous voters. Together, they account for 38% of the electorate.

** Source: Calculated by the Center on Poverty and Social Policy at Columbia University using data from 2019-2021 Annual Social and Economic Supplement to the Current Population Survey. Data retrieved from IPUMS-CPS (ipums.org).

Militarism: Government spending that prioritizes war, mass incarceration, excessive policing, and anti-immigrant forces is leading to greater violence, fear and criminalization of the poor. In Iowa:

- In 2023, taxpayers will contribute \$7.42 billion to Pentagon spending, \$211 million to immigration enforcement and \$254.32 million to nuclear weapons.
- Over the past 30 years, \$13 billion in military equipment (tanks, drones, combat rifles and ammunition) has been transferred from the Pentagon to state and local law enforcement.
- Between 2001-2020, 1,345 veterans committed suicide.
- In 2021, 364 people were killed by gun violence.
- There are 13,549 people incarcerated. As of April 2023, 66 immigrants are in detention.
- From Oct 2002-June 2022, over 16 people were deported from Iowa.

There is an abundance of wealth and resources to meet our basic needs and ensure we all survive and thrive.

- A proposed federal tax on the annual increase in billionaires' wealth would generate an estimated \$557 billion over 10 years. Iowa is a leading state for meat processing, an industry known for high CEO pay and low worker wages.
- In Iowa, state taxpayer dollars are being siphoned towards militarism: state taxpayer dollars for deportations and border control could instead subsidize more than 44,626 public housing units. Taxpayer dollars going to nuclear weapons could provide health insurance for 102,176 children. Taxpayer dollars going to the biggest weapons contractor, Lockheed Martin, could hire more than 4,218 elementary school teachers.
- More than \$69.91 million from Iowa taxpayers that is going to federal prisons could instead power more than 205,466 households with solar energy.
- Iowa has only spent \$334 million of the \$1.4 billion it was allocated under the American Rescue Plan, which could be used for housing, health care and other pressing needs. If the state and local governments do not allocate these resources by December 2024, the remaining funds will be lost.

Moving these resources, and investing more, to fully meet all of our needs will save lives and revive our national economy.

- During the pandemic, eviction moratoria and moratoria on utility disconnections saved lives. If enacted earlier, they could have reduced Covid deaths by 40% and 15%, respectively, across the nation. Universal health care could have saved 330,000 lives.
- Enacting Medicare for All will save \$450 billion in health care costs and 68,000 lives every year.
- Ending mass incarceration could raise average US life expectancy by five years.
- Providing permanent safe housing delivers lifelong benefits to children and families at an national average cost of \$12,800 per person per year, far less than the cost of crisis services for those suffering chronic homelessness.
- Paid Family and Medical Leave improves employment, especially among women, increases child well-being and protects against poverty when health challenges arise.
- Increasing resources for the poor stimulates the economy much more than making the rich even richer, because the poor need to spend nearly everything they earn. Every dollar going to a low-wage worker adds \$1.20 to the economy overall. Every dollar spent on food stamps generates \$1.50-\$1.80 in economic activity.
- Expanded unemployment insurance during the pandemic protected 5.1 million jobs by boosting economic activity.
- The expanded Child Tax Credit was estimated to have a greater impact on the economy than military spending, without negative impacts on employment.
- Overdue improvements to TANF could triple its reach and improve the lives of at least 2.38 million families nationwide.
- Every dollar invested in providing families clean water and proper sanitation yields 5 times as many returns to the US economy.
- Freedom from debt would allow more people to start small businesses and move around the country to take better jobs, strengthening our economy and workforce.